

2010

Annual Report



Cover 3 Football, INC

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Board of Directors

President, Greg Scott

Vice President, Yvonne Scott

Secretary, Steph Wood

Treasurer, Joyce DeBerry

Xavier Scott, Program Director

Wolf Otto, Program Director

Larry Rose, Fundraising Director

Mission Statement

Cover 3 Football's mission is to inspire and motivate youth to achieve their goals and conquer adversity through positive, personal and passionate coaching, mentoring and community service. Our aspiration is to foster the education, spiritual and athletic development of young people who desire to become leaders and influential and productive members in society.

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Cover 3 Football, INC is ..

a Virginia Nonprofit Corporation

a 501(c)3 exempt public charity

Finding Success at the Line of Scrimmage

FROM THE PRESIDENT



It is in the trenches that we find out what we are made of. In life, we are challenged every day to continue to fight the good fight and persist through adversity. Through it all we are continually achieving success even in the smallest tasks and learning how to work under pressure and deadlines. It is at the challenge where we find success.

I am reminded of my playing days in the NFL quite often throughout my experiences as President and Founder of Cover 3 Football. I can remember those times at the line of scrimmage, where I battled strong, fast and very capable opponents. I was constantly challenged and pushed. At the line of scrimmage and in those trenches was where I learned how to face adversity and achieve success despite it.

Finding success at the line of scrimmage takes a great deal of character. I reflect on those times and know that now is only possible because of the education I received there. Finding success at Cover 3 Football has been equally educational and rewarding. We have been faced with obstacles all year. We have been tested and we have overcome. We began 2010 as a small non-profit organization and ended the year a community service powerhouse in Southeastern Virginia. That achievement was not possible without the choice of me and my staff to *Work, Commit, and Believe* in all aspects of our business and community involvement.

Now that we know how to find achievement at the scrimmage line through overcoming adversity and persisting through every day encounters, we now must pick up the ball and run with it. As the leader of this organization, I commend my staff and the many volunteers who have made this year a success and dare them to become better, smarter, and tougher. I know we have not achieved the greatness that God has planned for us. I know that we will be faced with harder challenges and even more adversity. However, I am confident we will once again, and at every down, find victory. We will find triumph even in our failure and become more educated because of it.

Pushing forward, we promise to continue or work in the many communities we serve with diligence and a renewed spirit of empathy and compassion. I humbly thank our contributors, partners, donors and patrons for their willingness to fight with us in the trenches and for helping us to find success at the line of scrimmage. I am eternally grateful.

Greg Scott, Founder and CEO

Projects, Programs & Events

FOOTBALL AND SKILL DEVELOPMENT

Winter Football Academy

In February of 2010, C3F embarked on their first football training program. This 6 week football training academy was held at the Armory on Armory Drive in Franklin, Va. CEO, Greg Scott and Board Member Xavier Scott directed this program on Saturdays for 4 hours. The purpose of this Academy was to introduce C3F to the community, encourage physical activity and to promote the game of football, mentoring and motivating.

30 boys, ages 6-14, attended the Academy. Participants learned the fundamentals of football, engaged in footwork drills and played indoor flag football.

Spring Break Football Camp

In April, 2010, C3F introduced their first week-long football camp for young people in Franklin, VA. As a means to keep children involved in activities while school is out, C3F implemented its Spring Break Football Camp.

During this camp, 30 young men participated in football drills, skill development and outdoor flag football games. Again, CEO Greg Scott directed this camp with the help of his staff and Board Member Xavier Scott. Throughout the camp, Scott also installed wisdom and motivated through his "Rap Session". Through these sessions, Scott touched on the 3 Principals of Life; Hard Work, Commitment, and Positive Attitude.

Summer Football Camps

The 2010 Summer Camp Schedule began with the very first Cover 3 Football indoor skills camp held at the Fredericksburg Field House. 55 Children and 6 Staff participated in this great event. Throughout the summer Cover 3 Football held several other camps. Locations for camps included, Northampton County North Carolina, and Newport News Virginia and Franklin Virginia. Mornings at camp were dedicated to skill instruction. Campers enjoyed lunch and in the afternoons, campers enjoyed the thrill of competition in our flag football games.

On Fridays at summer camp, participants competed in a Cover 3 Football Flag Football Tournament. Winners and teams alike received coupons and gift certificates to Dick's Sporting Goods (sponsor).

"I would recommend this camp and the Cover 3 Football Program to everyone. The coaching staff was awesome and very motivating. My son came in with little knowledge, but went away with tools to get better and improve. It is obvious that Greg Scott and his staff care about the kids. He gave them words like "discipline" to look up and define as homework and really stressed the importance of committing and working hard to achieve goals. My son had a blast."

**Erika Frick, (Parent)
Fredericksburg VA**





"On November 19th, 2010 Greg Scott visited our 5th graders to do a motivational speech. The students were thrilled to get the opportunity to meet a former NFL player. I should add, not only the students, but the teachers as well. He was also very patient with the autograph requests. His speech was very inspiring and age appropriate. The students were interested throughout and intensely listening to his every word. Greg is very down to earth and passionate about his message. His speech is a 'must hear' for all youth."

- Tammie Parrot, Belfield Elementary, Emporia VA

Christmas Football Camp

In December C3F and the Virginia Beach Field House partnered to produce a Christmas Break Football Camp for children ages 6-14. This three day camp was filled with skill development, mentoring, flag football and a lot of fun! 26 kids participated in this successful event.

MOTIVATING AND MENTORING

Greg's Motivational Speeches and Appearances

In 2010, Founder and CEO Greg Scott decided that a sure way to reach out to the children of the communities we serve was to be face to face with them on a regular basis. One way he wanted to do this was through his Motivational Speaking Program. Mr. Scott visited several area schools, YMCA's, after school programs and churches to deliver his message. Greg's communication of Hard Work, Commitment, and Positive Attitude coupled with stories of his playing days in the NFL proved to be a unique mixture worth the attention and excitement of all who listened.

Mr. Scott made several appearances throughout 2010. He spoke at Belfield Elementary in Emporia Virginia, Ruth Camp Campbell Library for Black History Month and he made appearances as a counselor and skill coach at the Mike Vick Summer Football Camp in Hampton Virginia and the Ray Bolton Football Combine in Virginia Beach.

C3's KIDS MEALS

In September 2010, Cover 3 Football implemented C3's Kids Meals in order to provide mentoring and motivating through the service of meals and snacks to at-risk youth. Through the funding of USDA provided via the Virginia Department of Health, C3F began serving healthy and nutritious and snacks and meals to local at-risk after school programs, low-income daycares and community centers. By the end of 2010, C3F had completed their goal to feed 3,000 children every day in Southeastern Virginia.

Sites that were served in 2010 included Main Street Learning Center in Smithfield, East End Child Development Center in Suffolk, Capron Elementary, Meherrin Elementary, Emporia Family YMCA and James L Camp YMCA, Belfield Elementary and Wyatt Middle School.

COMMUNITY SERVICE

Thanksgiving Turkey Giveaway

Thanksgiving brings an extra expense to families already in need. C3F assisted Lending a Helping Hand in 2010 with their Turkey Giveaway. C3F provided pre-boxed side dishes donated by Food Lion in Courtland, VA and Lending a Helping Hand provide the turkeys.

Competitive Flag Football Teams

As part of our community service, C3F football coaches and parents participated in supporting and teaching 5 flag football teams in Fredericksburg, VA. All teams competed in games held in a league at the Fredericksburg Field House. Coaches donated their time and efforts to coaching and mentoring these young men throughout the flag season. These players will be participating in our Competitive Tackle Teams in the fall of 2011.



"I highly recommend Greg Scott's program. I coached Greg in football and basketball at Southampton High School. Greg's incredible work habit and commitment to excellence is second to none. I have coached 3 sports a year for 20 years and would be hard pressed to find anyone I would endorse more than Greg. He has always conducted himself with dignity and respect and serves as a tremendous role model in his community. I cannot think of anyone I would rather have working with our athletes here at King's Fork High School than Greg. We definitely will use him here in our programs again."

- Coach Randy Jessee Athletic Director, King's Fork High School



Challenges for 2011 and Beyond

Reaching the Needy

Moving into 2011 we have dedicated funds, man power, and time to our C3 Kids Meals Division. In an effort to reach more and more needy children, Cover 3 Football has set a goal to feed 6,000 children every day in the year 2011. It is absolutely of vast importance that we stay focused on this goal and commit to surpassing it.

C3F will be partnering with several local churches, community centers, recreation centers and after school programs to sponsor the Summer Feeding Service Program in the summer of 2011. In addition, C3's Kids Meals will actively recruit programs to serve an additional meal throughout the school year to programs that qualify.

Competitive Tackle Football Teams and Football Camps

In keeping with one of our goals to provide continuing mentoring to young people, C3F will open its Competitive Tackle Team Division in the spring of 2011.

In addition, C3F will be doubling their summer camp dates in an effort to provide once in a lifetime experiences for our youth through football, fun and competition.

Fundraising opportunities and events will be planned to meet the financial need of our new programs and goals.

Roll of Contributors

2010 – All Gifts Are Equally Valued

Mr. Greg Scott
Ms. Steph Wood
Ms. Joyce M. Kenyon
Mr. and Mrs. Xavier Scott
Mrs. Yvonne Scott
Mr. Gerald Scott
NFL Youth Football Fund
Sam's Club Chesapeake Square #4710
Bobby's Muffler and Tire, Franklin VA
Mr. and Mrs. Robby Cutchins
Mr. and Mrs. Bobby Cutchins
Franklin Parks and Recreation

Financial Reports

Statement of Activities

Revenues	2010
Grants, Gifts and Contributions	\$7150.00
Income from Programs	\$9027.00
Fundraising Revenue	<u>\$1500.00</u>
Total Revenues	\$17677.00

Expenses	
Football Camps	\$2500.00
Competitive Teams	\$3500.00
C3 Kid's Meals	\$9500.00
Fundraising Expense	\$250.00
Administrative Expense	
General Office	\$1500.00
Telecommunications	\$450.00
Printing and Postage	\$125.00
Miscellaneous Administrative Expense	<u>\$189.00</u>
Total Expenses	\$18014.00

Change in Net Assets (\$337.00)

Statement of Financial Condition

Assets	
Cash	\$3,000.00
Inventory	
Food and Non-Food Items	\$950.00
Promotional Items	\$350.00
Materials for Projects	\$56.00
Office Supplies	\$115.00
Property and Equipment	
Electronics, Computers, etc.	\$3500.00
Office Furniture	<u>\$300.00</u>
Net Assets	\$8271.00

Volunteers

Greg Scott
Steph Wood
Xavier Scott
Wolf Otto
Gerald Scott
Ida
Carlena Scott
Brenda Johnson
Clif Johnson
Sierra Johnson
Dakoda Johnson
Brittany Cobb
Katelyn Cobb
Madyson Wood
Jada DeBerry
Coach Joe Jones
Coach Randy Jessee
Delonte Grooms
Yvonne Scott

*Everyone can be great because anyone can serve.
You don't have to have a college degree to serve. You
don't even have to make your subject and your verb
agree to serve... You only need a heart full of grace.
A soul generated by love...*

-Dr. Martin Luther King, Jr.

Postscript

By reading through the annual report, we hope you have reached the conclusion that by working together with a durable strategic plan we can become wholly effectual in reaching, teaching, feeding, mentoring and motivating the youth of our targeted communities thereby guaranteeing the success and fortitude of today's young people, while assuring the perpetual effectiveness and viability of our organization.

Cover 3 Football has brought focus and a platform to leverage resources in order to strengthen the minds, bodies and spirits of the children we serve. Our history has taught us that children are our future; Cover 3 Football lives to insure that future remains bright and well prepared.

What we do serves thousands of children in Virginia directly every day. This number includes children of all races, genders and ages. In order for children to function as productive and progressive individuals, every sector of public and private education and recreation must continue to strive for success and excellence and work with others to serve the community. In the end, it is about individuals one by one stepping up to make a contribution.

Thanks to all those who have gotten Cover 3 Football this far, and to those who will join us in our future endeavors.

